

Ex. A

1 UNITED STATES DISTRICT COURT
2 DISTRICT OF NEW JERSEY
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4 -----X
5 IN RE JOHNSON & JOHNSON) MDL No.
6 TALCUM POWDER PRODUCTS) 16-2738 (FLW)(LHG)
7 MARKETING SALES PRACTICES,)
8 AND PRODUCTS LIABILITY)
9 LITIGATION)
10)
11 THIS DOCUMENT RELATES TO)
12 ALL CASES)

13 -----X

14
15 V O L U M E I I
16 VIDEOTAPED 30(b)(6) DEPOSITION OF DEFENDANT
PERSONAL CARE PRODUCTS COUNCIL
17 by and through its Designated Representative,
18 LINDA LORETZ, Ph.D.
19 WASHINGTON, D.C.
20 MONDAY, OCTOBER 1, 2018
21 9:09 A.M.

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24

25 Reported by: Leslie A. Todd

1 BY MR. GOLOMB:

2 Q Okay. That was an answer?

3 A Yeah, I think they work on our website.
4 I think they work on putting messages together,
5 and they work with our Public Affairs people.

6 Q Well, my question was who is
7 Burson-Marsteller?

8 A It's a company.

9 Q It's a company. All right. And is that
10 something you learned in your preparation for
11 today's deposition?

12 A I had heard of them, the name before.

13 Q All right. Who is Nichols-Dezenhall?

14 A Nichols-Dezenhall is a public affairs
15 company that did work for CTFA back some many
16 years ago. I'm not sure that we've used them at
17 all in recent years. They did a couple of focus
18 groups around the time of the NTP report on talc.
19 We use them I know for other things.

20 Q When did you learn about the focus
21 groups?

22 A In my preparation for this deposition.

23 Q Okay. Because you recall -- I was the
24 one who asked you about Nichols-Dezenhall before,
25 do you remember that?